



Source: Andre Mamprin & Ross Gilchrist © The Next Institute

Innovation
Design
Methodology™

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The Next Innovation Algorithm™

C = Collaboration

E = Execution

D = Drive

KL = Knowledge Leverage

DM = Design Methodology

T = Talent

CR = Cultural Resistance

$$2(C+E) + 3D + 4(KL+DM) + T^2 - CR^2 = I$$

$$2(_ + _) + 3_ + 4(_ + _) + _{}^2 - _{}^2 = \square$$

Best possible score + 100

Assess the current state of your organization.

Rate each variable 0 through 5.

(0 = weak | 5 = strong)

Fill in the blanks and do the math.



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