



OUR PURPOSE

Side by side, we are driven to lift our clients. By bringing our expertise, knowledge and process to better steward human capital, communities and ecosystems to leave a net positive impact

WHAT WE VALUE



Owning IT Stewardship Relationships Excellence in All We Do Respect Listen & Deliver

HOW WE LEAD



Formulate the Future Develop the Plan Develop the People Collaborate on the Significant Communicate the Meaning Deliver the Outcome

OUR BUSINESS ASPIRATIONS

Next 1000 days

Building Key Partnerships

To be #1 in the Markets Choose

Attract More Clients Across Canada

Be THE Place to Work

AREAS OF FOCUS

Next 300 days

Foundational Building Blocks

Business Transformation

Innovation

Partnerships

- Finalize next round of Project Financing
- Set up partners for commercialization
- Execute Commodity Sales Process
- Build Client Onboarding Process
- Develop BT Enterprise Roadmap
- Design & Articulate the 3 Phases of the BT Plan
- Establish a Change Management System for BT
- Implement the Innovation Design Methodology
- Build Knowledge Capture Infrastructure
- Platform Learning & Education
- Map New Partnerships & Relationship Opportunities
- Other Partnerships New & Existing
- Continue First Nations Partnerships

WHAT SETS US APART

Driven by empathy, curiosity & deep understanding, our relationships come first. We strive to build trust and take ownership in all we do. We know our direction, our roles and how we make a difference in our customers lives.

This is our DNA.

KEY METRICS

- Triple Bottom Line
- Run Ratio
- Partner Satisfaction
- Maturity of Relationships
- Net Positive Impact
- Efficiency Ratio

HOW WE DELIVER

We create customer value through deep understanding, anticipating needs, and enabling and accelerated performance.